

THE ONE TIME YOU SHOULD ASK FOR DIRECTIONS

The baby's crying and you can't seem to find out why.

You've tried...

- Giving the baby a pacifier (chilled for teething)
- Wrapping the baby snugly in a blanket
- Holding the baby close and walking or rocking gently
- Gently patting the baby on the back
- Taking the baby for a ride in the stroller
- And laying the baby down for a few minutes and walking away

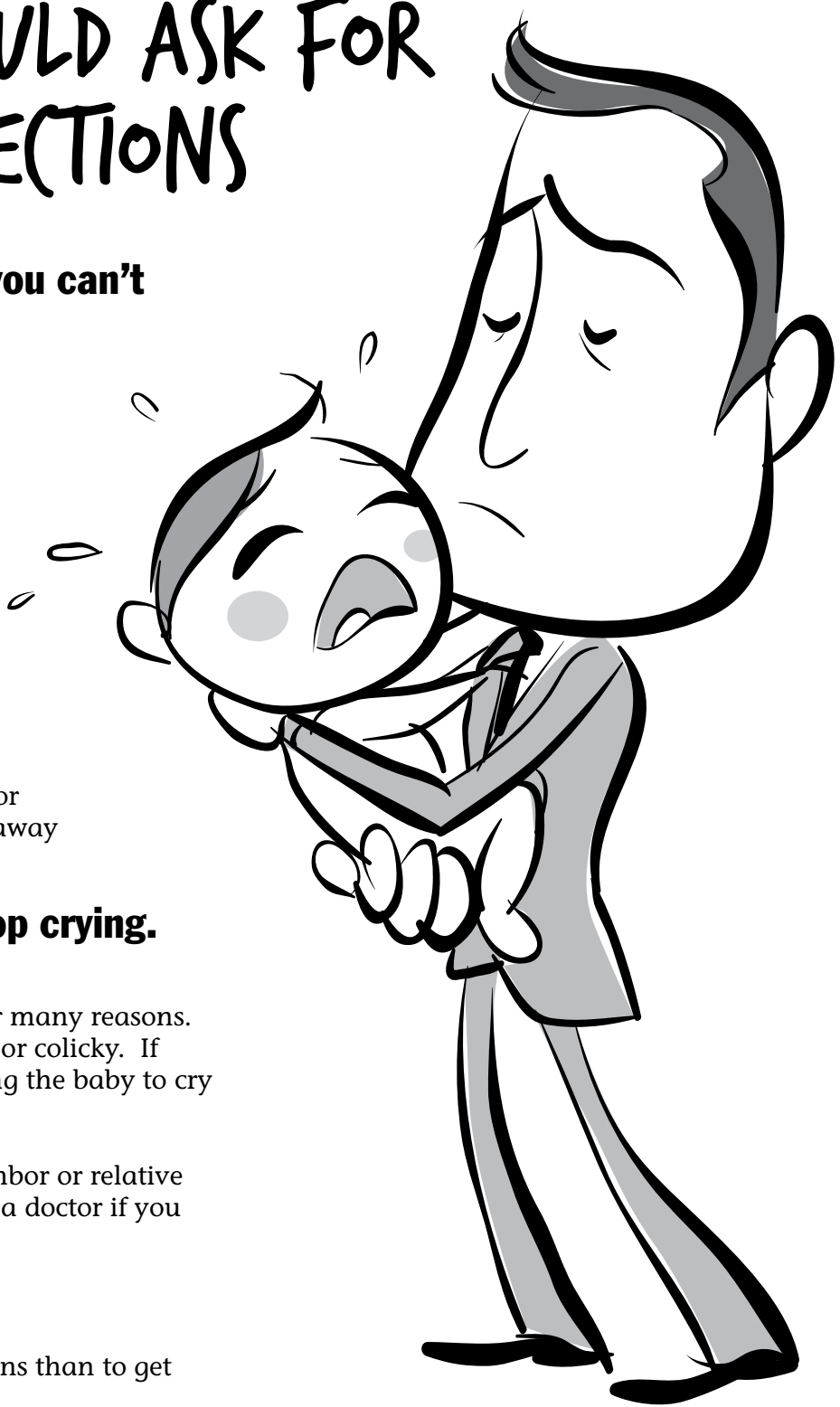
Still, the baby won't stop crying.

It's not your fault. Babies cry for many reasons. The baby could be hungry, tired or colicky. If carrying, rocking, or just allowing the baby to cry doesn't help...

Call someone like a friend, neighbor or relative and ask for help or advice. Call a doctor if you think there's a medical reason.

Or call **1-800-CHILDREN.**

Better to call and ask for directions than to get angry or frustrated.



**And remember, never,
ever shake a baby!**