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## **Prevent Child Abuse Virginia** **Our Successes**

Statewide Five-Year Strategic Plan to  
Prevent Child Abuse and Neglect

Circle of Parents Mutual Support programs  
for parents and children

Healthy Families Initiatives in over 89 communities

Professional Home Visiting training events

Support to over 102 total communities through network of  
Community Partners

*Hugs & Kisses* Child Sexual Abuse Prevention Program  
24/7 1-800-CHILDREN Parent and Professional Helpline

Statewide outreach through Prevention Month  
Packet and website

### **Origin of The Blue Ribbon Story**

In the spring of 1989, a Virginia grandmother began the blue ribbon campaign as a tribute to her grandson. The three-year-old died at the hands of his mother's abusive boyfriend. Since that time, concerned citizens all over the country have worn the blue ribbon as a symbol of the need to prevent child abuse and neglect.

**Prevent Child Abuse Virginia**  
4901 Fitzhugh Avenue, Suite 200  
Richmond, VA 23230  
804-359-6166; 359-5065 (f)  
mail@pcav.org

*"If our society is to prosper in the future, we will need to make sure that all children have the opportunity to develop intellectually, socially and emotionally."*

# **Let's Talk About Prevention**

*Reframing Child Abuse and Neglect Messages*