



# Survey: Child Abuse Prevention Month • April 2012

Please give us feedback on how you used this year's packet materials for Child Abuse Prevention Month to help us serve you well next year. Complete this brief survey to let us know which materials were most useful and what resources would be helpful in the future, or visit our website to take the survey online:

<http://pcav.org/survey-2012-prevent-child-abuse-prevention-month/>

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## 1. We participated in the following Child Abuse Prevention Month activities: *(Check all that apply)*

Bulletin board/display

Distributed literature. To whom? \_\_\_\_\_

Planted a pinwheel garden

Issued press releases

Used the Proclamation

Hosted a Special event. Please describe. \_\_\_\_\_

Other. Please specify: \_\_\_\_\_

## 2. Did you distribute blue ribbons?

Yes  No

## 3. How many ribbons did you distribute?

less than 50                       51 – 250  
 251 – 500                         501 – 1,000  
 More than 1,000                 More than 10,000  
 More than 25,000

## 4. Please estimate how many people you reached with awareness activities.

100 or less     101-500     501-1,000  
 1,001-5,000     More than 5,000

## 5. Which of the packet pieces did you use?

*Check all that apply.*

### LEFT SIDE MATERIALS:

- 1. Packet Contents – Read Me First!
- 2. Survey
- 3. Letter from Shaka and Maya Smart - Honorary Co-Chairpersons of Child Abuse Prevention Month
- 4. Fact Sheet – Child Abuse in Virginia
- 5. Moments in Virginia
- 6. Proclamation
- 7. Sample Media Release
- 8. Blue Ribbon Campaign History / Blue Ribbon Campaign
- 9. Pinwheels for Prevention: Planting a Pinwheel Garden

### RIGHT SIDE MATERIALS:

- 1. Poster “Every Child Counts: Know Them. Nurture Them. Protect Them.”

### Child Development:

- 2. Understand Youth Development: Ages and Stages
- 3. Books for Parents and Caregivers / Read to Grow
- 4. Communicating with Your Tweens or Your Teens
- 5. Beyond Foster Care: Helping Older Youth Prepare for Independence

— continued on other side



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## **RIGHT SIDE MATERIALS** *(continued)*:

### **Health and Safety:**

- 6. Putting Your Baby Safely to Sleep
- 7. Soothing Your Baby's Cries
- 8. Never Shake a Baby

### **Social and Emotional Well Being:**

- 9. Fathers and Sons / Daddy and Daughter
- 10. Raising A Child With Special Needs/  
Special Needs = Safety First
- 11. Help Your Child Survive (or Stop) Bullying
- 12. Don't Rush Childhood:  
Avoid the Pitfalls of Childhood Sexualization
- 13. Your Child Matters

### **Encouragement and Nurturing**

- 14. Understanding Your Child's Personality/  
Personality Questionnaire for Kids
- 15. Loving Your Spirited Child
- 16. I'm Special Because...
- 17. Speak Up! Advocating for Your Child
- 18. Keeping Sports Fun: Tips for Coaches  
(and Parents)
- 19. Finding Fun Where You Live
- 20. Child-Friendly April Observances

### **Preventing Abuse, Implementing Solutions:**

- 21. The Cost of Child Abuse and Neglect in Virginia/  
The Cost of Child Abuse and Neglect in the U.S.
- 22. Stewards of Children Training
- 23. Recognizing Child Abuse
- 24. Protect Your Child From Sexual Abuse

### **Which of your activities was most successful?**

Please explain:

### **Which of your activities was least successful?**

Please explain:

### **What ideas do you have for next year's packet?**

For instance, is there anything you would have liked in this year's packet that was not there?

**Please send us samples of materials you produced and articles about your activities.** They are very helpful to other groups who wish to observe Child Abuse Prevention Month. Please attach samples of your materials to this survey and submit:

#### **Virginia Coalition for Child Abuse Prevention**

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Richmond, Virginia 23230

By Fax: (804) 359-5065

By Email to [info@pcav.org](mailto:info@pcav.org)

For more information call: (804) 359-6166 ext. 309  
or **800-CHILDREN** (800-244-5373)

## **Thank you!**