

Survey: Child Abuse Prevention Month • April 2013



Please give us feedback on how you used this year's packet materials for Child Abuse Prevention Month to help us serve you well next year. Complete this brief survey to let us know which materials were most useful and what resources would be helpful in the future, or visit our website to take the survey online:

<http://pcav.org/survey-2013-prevent-child-abuse-prevention-month/>

Name: _____

Organization: _____

Address: _____

Phone: _____

E-mail: _____

1. We participated in the following Child Abuse Prevention Month activities: *(Check all that apply)*

Bulletin board/display

Distributed literature. To whom? _____

Planted a pinwheel garden. Number planted? _____

Press releases

Proclamation

Special event. Please describe. _____

Other. Please specify: _____

2. Did you distribute blue ribbons?

Yes No

3. How many ribbons did you distribute?

less than 50

51 – 250

251 – 500

501 – 1,000

More than 1,000

More than 10,000

More than 25,000

4. Please estimate how many people you reached with awareness activities.

100 or less 101-500 501-1,000

1,001-5,000 More than 5,000

5. Which of the packet pieces did you use?

Check all that apply.

LEFT SIDE MATERIALS:

1. Packet Contents – Read Me First!

2. Letter from Robert H. Dugger, Ph.D., *financial economist and managing partner, Hanover Investment Group - Honorary Chairman of Child Abuse Prevention Month*

3. Survey

4. Fact Sheet – Child Abuse in Virginia

5. Moments in Virginia

6. Proclamation

7. Sample Media Release

8. Blue Ribbon Campaign History /
Blue Ribbon Campaign

9. Plan a Pinwheels for Prevention Project

10. Children's Prevention Month Activity

RIGHT SIDE MATERIALS:

1. Poster "Insure Their Future: Invest in Children."

Social and Emotional Well-Being:

2. Tips to Promote Social and Emotional Health
in Young Children

3. Your Touch Matters

4. Protective Factors in Children and Families

5. Distracted Parents (*side 1*) Helicopter Parents (*side 2*)

— continued on other side



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RIGHT SIDE MATERIALS *(continued)*:

Social and Emotional Well-Being:

- 6. Create a Bully-Free Home
- 7. Adverse Childhood Experiences – The Lingering Effects
- 8. The Power of Dads
- 9. Angry Children/Angry Parents
- 10. Domestic Violence Hurts Your Child

Health and Safety:

- 11. Babies are Fragile *(side 1)*
When A Baby Constantly Cries *(side 2)*
- 12. Protect Your Camper from Sexual Abuse
- 13. Cyberbullying: Prevention and Action Steps
- 14. Preventing Sudden Infant Death
- 15. Investing in Nutrition: Breakfast, Protein and School Performance
- 16. Look Before You Lock

Encouragement and Nurturing:

- 17. How Well Do You Know Your Child? *(side 1)*
Investing Time in Your Child *(side 2)*
- 18. 100 Ways to Praise Your Child from A to Z
- 19. Finding a Work-Family Balance

Preventing Abuse, Implementing Solutions:

- 20. Stewards of Children:
Child Sexual Abuse Prevention Program
- 21. 800-CHILDREN Business Cards
- 22. Investing in Communities: Paying It Forward by Donating Your Time, Talent and Resources
- 23. Parental Involvement – The Key to Your Organization's Success
- 24. Protecting Children With Special Needs from Abuse

Which of your activities was most successful?

Please explain:

Which of your activities was least successful?

Please explain:

What ideas do you have for next year's packet?

For instance, is there anything you would have liked in this year's packet that was not there?

Please send us samples of materials you produced and articles about your activities. They are very helpful to other groups who wish to observe Child Abuse Prevention Month. Please attach samples of your materials to this survey and submit:

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Richmond, Virginia 23230

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By Email: info@pcav.org

For more information call: (804) 359-6166
or **800-CHILDREN** (800-244-5373)

Thank you!