2014 Packet Contents

LEFT SIDE

1. Packet Contents – Read Me First!
2. Survey
3. Sample Media Release
4. Proclamation
5. Blue Ribbon Campaign History/Blue Ribbon Campaign
6. Fact Sheet 2013
7. Moments in Virginia

LOOK:

8. Recognizing Child Abuse and Neglect
9. Keeping Kids Safe from Sexual Abuse
10. Child Sexual Abuse Prevention – Stewards of Children
11. Effects of Violence on Children
12. The Legacy of Substance Abuse
13. Divorce Hurts: Help Your Child Cope
14. Signs of Maternal and Child Depression
    Side 2: 10 Signs of Good Mental Health
15. Keep Children Out of Hot Vehicles

RIGHT SIDE

16. Poster – *Prevent Child Abuse and Neglect: Look. Listen. Respond.*

LISTEN:

17. Listening Tips for Parents
18. Fostering Healthy Relationships
    (a quiz on how well you know your child)
19. Strategies to Reach Underrepresented Families
20. Parental Leadership Assessment Quiz

RESPOND:

21. Safe Sleep
22. Brain Development *Side 2:* Motor Skills
23. Never Shake a Baby
24. Coping Skills for Young Parents
25. Coping Skills for Parents of Children with Special Needs
26. Managing Stress as a Parent
27. Show Your Support for Military Families
28. Supporting Adult Survivors of Childhood Sexual Abuse
    Side 2: Helping Adult Survivors Break Their Silence
29. Pre-school Readiness Tips
30. Working with Your Child's Teachers
31. Setting Expectations Encourages Achievement
32. Monitoring 21st Century Communication Tools
33. Navigating Technology Tips
    Side 2: Online Gaming Safety Tips
34. Igniting Your Child's Imagination
    Side 2: Calendar of Fun Things to Do During April
35. Pinwheel Activities

Child Abuse Prevention Month April 2014

☑ Read Me First!

We've all heard the saying that every person is unique. It's true – even for children. While environment can play a big part in how a child develops, research shows that babies come wired with their own personalities and temperaments. They are distinct individuals who crave love and acceptance. Our job as parents and caring adults is to celebrate them and help them use their gifts and talents, and the special interests they develop to thrive as happy young people who grow into caring and productive adults.

This year's prevention theme is "**Prevent Child Abuse and Neglect: Look. Listen. Respond.**" It highlights the fact that every child should be valued. The 2014 packet is filled with resources that can help parents and caregivers as they nurture, communicate with and support the children and youth they are raising.

☑ How to Use the Packet

Use the packet as you organize your observance of Child Abuse Prevention Month 2014. The parenting tips, child development information and other flyers included can be duplicated or reprinted. There is also a sample press release and a Proclamation for your use. Feel free to customize the packet materials by adding information about your local program or inserting the name of your group.

☑ Find Prevention Information on the Web

You can find the latest statistics and other prevention information on the Virginia Department of Social Services web site: ***www.dss.virginia.gov/family/prevention.cgi***

You can also download this entire packet from the Prevent Child Abuse Virginia web site, ***www.pcav.org*** or on the Virginia Department of Social Services web site listed above.

☑ Don't Forget to Fill Out your Survey

~ in Print or Online!

Completing the survey in the left side of this packet is very important. We use your responses to plan for next year's packet.

You may mail, fax or scan the printed survey or visit this web address to take the survey online: **www.pcav.org/2014-child-abuse-prevention-month-survey**

We appreciate receiving copies of the materials you produce and distribute during Prevention Month, clippings from your local newspaper, and pictures.

2014 Virginia Coalition for Child Abuse Prevention
No permission is needed to duplicate this page for educational purposes.