

# Prevent Child Abuse and Neglect.



**Nurture  
Children**



Virginia's  
Annual Statewide  
**Child Abuse  
Prevention  
Conference**



**Support  
Families**



**Monday,  
April 13, 2015**



**Build Strong  
Communities**



Sponsored by  
**The Virginia  
Department  
of Social Services  
and  
Prevent Child Abuse  
Virginia**



*Co-sponsored by*

The Family and Children's Trust Fund of Virginia, Virginia Statewide Parent Education Coalition, Virginia Coalition for Child Abuse Prevention



# Conference Schedule of Activities



## Opening Session

8:45 AM – 10:00 AM

Capital EFG

### Welcome & Introductions

*Margaret Ross Schultze, VDSS Commissioner*

*Holly Coy, Policy Director, Office of the Lieutenant Governor of Virginia*

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### KEYNOTE SPEAKER – Jim Harris, MSW, Ed.S.

Jim is the owner of Opportunities Consulting Services and the Associate Director at the Autism Training Center at Marshall University. He has presented at a variety of conferences from the local to the international levels. He has worked with children and families throughout his career as an early interventionist, parent educator, educational consultant, and behavioral health therapist.



*Jim Harris, MSW, Ed.S.*

### Keynote Message: Prevent Child Abuse and Neglect: Nurture Children. Support Families. Build Strong Communities.

This will be a back to the basics presentation exploring our natural connection to protect and serve children and families from the individual to the community level. Participants will explore the nature of the adult child connection, how to build prevention strategies at a source level and ways to motivate others by using a personal connection.

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## Morning Workshops

10:15 AM – 11:45 AM

### Through the Eyes of a Child: Understanding the Effects of Trauma on Children Capital CD

*Jim Harris, MSW, Ed.S.*

Participants will explore how exposure to trauma can interrupt development and change neurological processes and will explore strategies for working with children who have experienced trauma.

### Child Death Prevention Strategies

*Henrico AB*

*Dr. Kevin Whaley, MD, Assistant Chief Medical Examiner*

Participants will understand the most common causes of pediatric death and their risk factors, and will become familiar with preventative strategies. A focus will be placed on safe sleep practices, vehicular heat exposure and abusive head trauma.

### Hello? Can You Hear Me? Parenting in Today's Changing World

*Capital AB*

*Dr. Karen DeBord, Ph.D., Virginia Cooperative Extension/Virginia Tech*

Participants will examine the stressors, worries and challenges faced by families in today's world and learn strategies for connecting with children on an emotional level.

## Morning Workshops *Continued*

10:15 AM – 11:45 AM

### **The Media's Role in Building Strong Communities**

*Short Pump*

*Julie Bragg, WTVR CBS 6 News Anchor; Paige Mudd, Managing Editor, Richmond Times-Dispatch; Tiffany Bradbury, City of Roanoke Fire – EMS; and Jill Lucas Drakeford, Carilion Clinic*

Participants will learn effective strategies for working with the media, from how to pitch your story to how to get buy-in for educational topics that can save lives in communities.

## **Luncheon**

12:00 noon – 1:15 PM

*Capital EFG*

### **Child Welfare Awards: Family and Children's Trust Fund of Virginia (FACT)**

*Lisa Specter-Dunaway, Board Chair, FACT*

### **PCAV Champion for Children Award to Dr. Anthony Shaw**

*Prevent Child Abuse Virginia - Rudy Garcia, Board Chair and Johanna Schuchert, Executive Director*

## **Afternoon Workshops**

1:30 PM – 3:00 PM

### **Fatherhood Today: A Whole New MAN-ual**

*Capital CD*

*Jim Harris, MSW, Ed.S.*

Being a father today proposes a host of challenges unlike any previous generation has faced. Participants will understand the changing role of fathers, how the evolving gender roles affect the role of fathers and how critical the bonding process of fathers is for positive childhood development.

### **Family/Practitioner Partnerships: A Roadmap to Effective Programming and Community Engagement**

*Short Pump*

*Carolyn Abdullah, Prevent Child Abuse North Carolina*

The family voice is essential when designing, implementing and evaluating programs. Participants will explore strategies for assessing family and practitioner readiness and discuss tools that help support effective family/practitioner partnerships. An opportunity to participate in a modified Community Café conversation is included.

### **Practical Tips for Encouraging Better Parent-Child Connections: Turning Great Ideas into Real World Techniques**

*Henrico AB*

*Liz Pearce, M.Ed., Director of Parent Engagement, Richmond Children's Museum*

Participants will learn information and resources addressing parent-child connections for families with low resources and high needs, grandparents staying connected with changes in mobile technology, and cultural competency relating to differing parenting styles.

### **Sex, Money, and the Forgotten Victim: A Look at the Commercial Sexual Exploitation of Children in America and Virginia**

*Capital AB*

*Detective Bill Wolf, Lead Investigator, Northern Virginia Human Trafficking Task Force*

Participants will learn about the reality of commercial sexual exploitation of children, warning signs, proper response protocols, effective prevention programs and the necessity for a collaborative, comprehensive approach to the issue.

## **Break**

3:00 PM – 3:15 PM

## Closing Session 3:15 PM – 4:15 PM *Capital EFG*



*Ben Tanzer*

### **CLOSING SESSION SPEAKER – Ben Tanzer, Prevent Child Abuse America**

Ben Tanzer is the Senior Director of Strategic Communications at Prevent Child Abuse America where he serves as point person on messaging and communications, including all traditional and new media efforts.

### **Connecting the Dots**

Join Prevent Child Abuse America in building a movement for children and families. We all have a role to play in making ALL of our communities places where children and families can thrive. Great things are happening every day in communities across the country, but they aren't always connected. Connect the Dots seeks to bring together all of the people and organizations who want to make a difference for children and families. What's your Dot?

## Exhibitors

Child Welfare Information Gateway	Virginia Department of Behavioral Health & Developmental Services
Family and Children's Trust Fund of Virginia	Virginia Department of Health – Division of Prevention & Health Promotion
FRIENDS National Center for Community-Based Child Abuse Prevention	Virginia Department of Social Services
Greater Richmond SCAN's Families Are Magic Community-Based Network	Virginia Home Visiting Consortium
National Center for Missing and Exploited Children®	Virginia Office for Substance Abuse Prevention
Prevent Child Abuse Virginia	Virginia Statewide Parent Education Coalition
Project Hope of Virginia	Wingspan
Virginia Child Protection Newsletter	

## Conference Planning Committee 2015

Ann Childress, Co-Chair, VDSS	Johanna Schuchert, Co-Chair, PCAV
Hayley Mathews, FACT	Allison Gilbreath, PCAV
Natasha Turner, VDSS/VSPEC	Julie Rivnak McAdam, PCAV
Craig Patterson, VDSS	Sonia Quinonez, SCAN of Northern Virginia
Fred Watson, Newport News Human Services	Reagan Eshleman, Rockingham Memorial Hospital
Drew Sittler, VDSS	Lisa Gibson, PCAV

*The Virginia Department of Social Services and Prevent Child Abuse Virginia extend a special thank you to the conference presenters, exhibitors, volunteers and planning committee.*

**For information visit [www.PCAV.org](http://www.PCAV.org) and [www.dss.virginia.gov](http://www.dss.virginia.gov)**